



Form 1449 (Modified) Information Disclosure Statement By Applicant (Use Several Sheets if Necessary)	Atty Docket No. YHOOP008 Application No.: 10/672,294 Inventor ANAND et al. Group 2141 Filing Date September 26, 2003
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U.S. Patent Documents

Examiner Initial	No.	Patent No.	Date	Patentee	Class	Sub-class	Filing Date
/D.S./	A	2003/0050863 A1	3/13/2003	Radwin	705	27	9/10/2001
	B						
	C						
	D						
	E						
	F						
	G						
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	J						
	K						

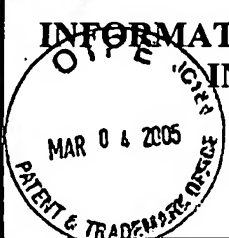
Foreign Patent or Published Foreign Patent Application

Examiner Initial	No.	Document No.	Publication Date	Country or Patent Office	Class	Sub-class	Translation	
	L						Yes	No
	M							
	N							
	O							
	P							

Other Documents

Examiner Initial	No.	Author, Title, Date, Place (e.g. Journal) of Publication
	R	
	S	
	T	
Examiner /Dalpreet Saluja/		Date Considered 09/25/2007

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INFORMATION DISCLOSURE CITATION IN AN APPLICATION (PTO-1449) 	ATTY. DOCKET NO. 50269-0600	SERIAL NO. 10/672,294
	APPLICANT: Shubhasheesh Anand	
	FILING DATE: September 26, 2003	GROUP: 2141

U.S. PATENT DOCUMENTS						
Exam. Initial*	Cite No. ¹	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code ² (If known)			
/D.S./		6,434,745	B1	Conley, Jr. et al.	08-13-2002	

FOREIGN PATENT DOCUMENTS								
Exam. Initial*	Cite No. ¹	Foreign Patent Document			Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁶
		Office ³	Number ⁴	Kind Code ⁵ (If known)				
/D.S./		WO	03/023680	A1	Yahoo! Inc.	03-20-2003		

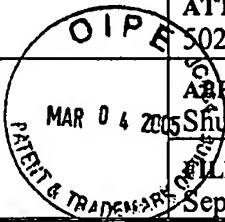
OTHER ART - NO PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	Translation ²
DS		Cooley, R. et al., "Web Mining: Information and Pattern Discovery on the World Wide Web" <i>IEEE</i> 1997, pages 558-567.	

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¹Unique citation designation number. ²See attached Kinds of U.S. Patent Documents. ³Enter Office that issued the document, by the two-letter code (WIPO Standard S.3). ⁴For Japanese patent documents, the indication of the year of reign of the Emperor must precede the serial number of the patent document. ⁵Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. ⁶Applicant is to place a check mark here if English language Translation is attached.

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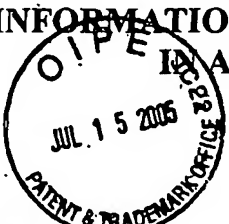
Substitute for Form 1449A/PTO (Modified) (use as many sheets as necessary)		ATTY. DOCKET NO. 50269-0600	SERIAL NO. 10/672,294
		APPLICANT: Shubhasheesh Anand	
		FILING DATE: September 26, 2003	
OTHER ART - NO PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	Translation ²
/D.S./		Gallagher, K. et al., "A Framework for Targeting Banner Advertising On the Internet" <i>IEEE</i> 1997, pages 265-274.	
/D.S./		Notification of Transmittal of the International Search Report and the Written Opinion of the International Searching Authority received in PCT/US04/30073 (13 pages).	
/D.S./		Current claims from corresponding case PCT/US04/30073.	

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		Office ³	Number ⁴	Kind Code ⁵ (If known)				
/D.S./		WO	03/033998	A1	Yahoo. Inc.	04-14-2005		

OTHER ART - NO PATENT LITERATURE DOCUMENTS			
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